



**this is beirut's  
loudest.. boldest  
and most  
'socially unacceptable'  
party**



this is  
cotton candy

A person with short, curly hair is shown from the waist up, wearing a shiny, metallic, form-fitting outfit. They are looking upwards and to the right. The background is dark. A large, pink, hand-drawn thought bubble is positioned to the left of the person, containing the text "ideas are the currency of the future". Several smaller pink circles of varying sizes are scattered around the main thought bubble, suggesting a trail of thought.

ideas are  
the currency of  
the future



**fuck britney**

**we hate the  
ordinary**



**parties  
should be  
filled**

SNOW

**with endless  
possibilities**



A man in a white shirt is celebrating, holding a champagne glass and a bottle. He is surrounded by confetti and a large white splash containing the text "parties should inspire people".

parties  
should  
inspire  
people



and  
give them  
something



something to  
talk about

after the  
after party



**our party  
builds character**



and  
enhances  
creativity

عزيم



**it releases  
a massive dose  
of positive  
energy**



people  
make the party



people  
make the party

people  
make the party





**we just  
make  
sure**

the right people  
come to our parties





**the right people  
come to our parties**

the right people  
come to our parties



A photograph of a man and a woman in a dark, party-like setting. The man is on the left, wearing a white short-sleeved shirt and a necklace, looking towards the camera. The woman is on the right, wearing a denim jacket over a white top, large hoop earrings, and red lipstick, looking slightly away from the camera. A large, irregular pink graphic with a splatter effect is overlaid across the center of the image, containing the text "the right people come to our parties".

**the right people  
come to our parties**

**the right people  
come to our parties**





**the right people  
come to our parties**

**the right people  
come to our parties**





**the right people  
come to our parties**



our concept  
parties bring out  
the fun'lovin  
free spirit  
in people



our concept  
parties bring out  
the fun'lovin  
free spirit  
in people

A woman is shown from the waist down, sitting on a dark, textured surface. She is wearing a white, short-sleeved dress with a lace hem, white lace stockings, and black high-heeled shoes with thin straps. Her hands are clasped in her lap. A bright pink, splatter-like graphic is overlaid on the left side of the image, containing the text: 

**our concept  
parties bring out  
the fun'lovin  
free spirit  
in people**





our concept  
parties bring out  
the fun'lovin  
free spirit  
in people



and our parties  
have become a  
fashion statement



and our parties  
have become a  
fashion statement



*iCandy.*

and our parties  
have become a  
fashion statement



our crowd  
just happens  
to move in  
closed  
circles

BAD BOY FROM  
GOOD FAMILY

and this crowd is  
brand-candy

they are  
advertising creatives  
fashion designers  
photographers and  
movie directors





they are  
screen goddesses  
and runway brides



they are  
the fairies  
of the  
law firms

A photograph of a person's head and shoulders from behind, holding a silver balloon. A red starburst graphic is overlaid on the right side of the image, containing text. The background is black.

and the  
peter pans of  
the business  
world



they are not  
all the same



but they are not  
all that different



they all just crave  
our cotton candy



how about  
a slice of the action

